**Subject:** Support HB 970 – A win for Missouri small businesses

**Dear [Senator’s Name],**

My name **is [Your Name],** and I am the owner of **[Your Business Name]** in **[Your City].** I am reaching out to urge you to support **HB 970, which recently passed the Missouri House. HB 970 would** create a fair and regulated market for video lottery terminals (VLTs) in Missouri.

Right now, thousands of **unregulated and untaxed "gray" gaming machines** operate across our state, creating an unfair and uncertain environment for small businesses like mine. These machines lack oversight, consumer protections, and tax contributions, leaving local businesses in limbo while large casino corporations maintain their monopoly on gaming revenue.

* **New Revenue for Small Businesses** – HB 970 allows businesses like mine to legally participate in the gaming industry, generating an estimated **$130,000 in additional revenue per year** for small business owners.
* **Regulatory Certainty & Fair Play** – This bill ensures that all VLTs are **licensed, certified, and regulated** by the Missouri Lottery Commission and the Missouri Highway Patrol, ensuring fair competition, and eliminating unregulated machines.
* **Stronger Consumer Protections** – Unlike the current gray machines, regulated VLTs would have **age restrictions, problem gambling safeguards, a separate area, and security measures** to ensure fair play.
* **Support for Local Communities & Veterans –** Annual **licensing fees will directly benefit Missouri communities**, including **funding for Missouri veterans and local governments.**

I respectfully ask for your **support in passing HB 970** to create a regulated, transparent, and fair gaming industry in Missouri, while generating revenue to support public schools and veterans’ programs.

Thank you for your time and consideration. I appreciate your leadership and look forward to seeing Missouri’s small businesses thrive under a fair and regulated system.

Best regards,

[Your Name]